# Photographer's Photo Prep Checklist

Preparing your home for a Professional Photography session may seem overwhelming for many homeowners, but the results are well worth the effort. Not only will it photograph better and appear more marketable online to potential buyers, your home will also be ready for upcoming showings and open houses. To ensure a successful appointment, we recommend that the following items be handled prior to our arrival.

## GENERAL

- ☐ Thoroughly clean including dusting, vacuuming and mopping
- ☐ Clean countertops and tables throughout the home
- ☐ Clean windows, sills and mirrors
- ☐ Put away shoes, coats and bags (closets won't show)
- ☐ Remove area rugs to expose floors
- ☐ Store moving boxes in garage or basement
- ☐ Replace dead light bulbs

## KITCHEN & DINING

- ☐ Clean table & chairs (place settings are optional)
- ☐ Clean & clear countertops (no mail, papers and minimal decor)
- ☐ Clean & clear exterior of refridgerator (magnets & papers)
- ☐ Clean & clear stove top
- ☐ Remove dishes from sink and clean sink
- ☐ Remove pet bowls and food containers
- ☐ Remove high chairs, booster chairs or any extra chairs

## BATHROOMS

- ☐ Clean counters, sink & cabinets
- ☐ Clean mirror
- ☐ Polish/Dust lighting fixtures
- ☐ Clean toilet and put lids down
- ☐ Clean shower and/or bathtub
- ☐ Straighten, remove or replace towels
- ☐ Remove floor mats, hampers and dirty linens
- ☐ Empty and/or remove trash cans
- ☐ Remove toilet cleaning supplies & plungers
- ☐ Remove toothbrushes, razors and medicines

## EXTERIOR

- ☐ Mow lawn
- ☐ Trim shrubs
- ☐ Tidy and lawn clippings and leaves
- ☐ Remove or organize all toys
- ☐ Remove or organize water hoses
- ☐ Tidy up outdoor furniture
- ☐ Cushions and pillow should be fresh
- ☐ Store trash cans neatly
- ☐ Remove pool vacuum hoses
- ☐ Store pool cleaning supplies
- ☐ Pools should be clear water
- ☐ Close garage doors
- ☐ Remove vehicles from driveway and front of house

## BEDROOMS

- ☐ Make beds and arrange pillows
- ☐ Put away personal items
- ☐ Remove or reduce family portraits & artwork
- ☐ Remove items under the bed that might show
- ☐ Remove wall decals & posters

## LIVING ROOM

- ☐ Remove magazines, paper and mail
- ☐ Remove/organize childrens toys
- ☐ Fluff and arrange pillows
- ☐ Remove extra blankets on furniture
- ☐ Straighten couches, tables and chairs
- ☐ Declutter fireplace and mantel
- ☐ Tidy up desk spaces

## IMPORTANT REMINDER

- Rescheduling: Please give 24 hours' notice if the home is not ready.
- Pets: For safety, photographers will not enter a home with unrestrained pets.
- Please crate or remove animals before the appointment.
- Prep: The home must be ready upon arrival. If we need to wait, additional fees may apply


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360media.llc info@360media.llc 205-365-6799


## WHAT WE WILL NOT DO

- Move or rearrange furniture/items
- Hide cords (TV, power, internet)
- Make beds, clean, dust, or declutter
- Handle pets or pet items
- Touch personal hygiene items (toothbrushes, razors, etc.)
- Photoshop out: vehicles, cords, or clutter